

About David Lowry, Founder & CEO of TrackSmart AI

David Lowry has spent nearly **60 years immersed in horse racing** — from walking into **Ellis Park** as a child to running **multiple horse racing syndicates**, and now building **AI that thinks like a seasoned handicapper**.

His love for the sport started with the sights and sounds that never leave you: the thundering gates, powerful animals giving everything they had, smudged hands from racing form ink, and handicappers debating the “lock of the day.” He remembers hearing someone say a horse was such a sure thing you could **“bet your bicycle payment on it.”** That world — the characters, the rituals, the energy — pulled him in. And it never let go.

Over decades, David has used **every major handicapping tool** — DRF, Brisnet, Equibase, Thorograph — and studied the subtle nuances of racing: form cycles, pace pressure, trainer intent, class moves, and hidden trouble lines.

Beyond handicapping, he has **led multiple racing syndicates**, claiming and running horses for over **three years across Kentucky, Ohio, Indiana, and Florida**. Standing in the **winner’s circle with 50+ friends**, many of whom were first-time owners, gave him a unique perspective on racing from the owner’s seat.

A **CPA by profession**, David first began applying **artificial intelligence** in his accounting practice — and soon asked a defining question:

What if AI didn’t just process racing data, but actually thought like a handicapper?

That question became **TrackSmart AI** — built from the ground up to combine decades of handicapping experience, professional analytical rigor, and modern AI technology. Today, TrackSmart AI delivers intelligence for **Thoroughbred, Harness, and Greyhound racing**, including **international racing** using region-specific logic.

TrackSmart AI isn’t here to replace the handicapper.

It’s the analytical partner every serious player wishes they had — AI that handicaps like a seasoned horseplayer.